



Reach for the Stars.
Make the Good Great!

Creating excellence for colleges and students

- Industry Interventions
- Academic Interventions
- Faculty Interventions
- Student Interventions
- Board of Studies Interventions
- Placement Interventions



The world is globally moving at a very fast pace, and with global knowledge being accessible at our fingertips, it is imperative that knowledge dispersion must be adaptive and in a mode of constant updating.

In this era of constant disruption and transformation, education, the management of educational institutions and universities has to be agile and dynamic.

With an experience of more than a decade, Edex has formulated a process-driven, time-tested approach that adds value to students and educational institutions. Edex brings transformation, with its expertise and experience, brings to the table global perspectives, and an integrated process that sets the foundation for an exponential rise in growth, rankings, and value delivered.

Edex is not mere consulting. Edex's interventions are customised to help understand the future-now requirements, innovate reinvent, and help execute the tailor-made.

We are committed to EDGE

- **Exponential Growth** for educational institutions through their innovative approaches.
- **Dynamic Adaptation** via an agile and constantly updated education management process.
- **Global Perspectives** by combining global knowledge with local insights that enhances the value delivered to students and institutions.
- **Educational Transformation** by executing tailored strategies for value-transformation for future requirements and growth.

Why EDEX



Retain the Institute's Original DNA

The Edex Methodology ensures that, though transformative, the initiatives are in synergy with the institute's vision and cultural essence. The institute evolves as per the requirement yet retains its originality and core DNA.



Tailor-Made, Result-Oriented Interventions

The focus of all six interventions is on creating value by improving and updating existing work systems, and implementing vision-driven activities that elevate the brand. This results in better ratings for the institute, increased industry engagement, and attractive placement packages for students.



Measured Outcomes

These interventions focus on measurable value creation: Revenue Model, Industry Alignment, Process and Development Excellence, and brand Power. This results in attracting top-of-the-line employers, improved student intake-mix, industry-aligned academic processes, and a stronger fee structure.

Our Pillars of Success

Industry Interface



Faculty Transformation



Student Metamorphosis



Curriculum Aligned to Industry



Placements Support



Board of Studies & Institutional Excellence



Corporate Connect, Industry Alignment and IT Tools

Industry Interventions

- Master Classes
- Round Tables
- CHRO Conclave
- Management Development Program (MDP)
- Industrial Visits



Program Overview

Edex's Industry Interventions comprises a diverse range of programs aimed at bridging the gap between academia and real-world industry practices. These initiatives foster collaboration between MBA institutes and corporate entities, providing students with invaluable insights, practical experiences, and networking opportunities. Industry interventions elevate the professional development and academic experience for MBA students by providing an exclusive series of opportunities for students to engage directly with industry experts and corporate leaders thereby students gain exposure to in depth exploration of industry domains, emerging trends, challenges, and opportunities.

Program Highlights

- **Master Class:** Exclusive talks by Director/CEO level professionals on specific business domains and industry emerging trends.
- **Round Tables:** Collaborative knowledge sharing session by a panel of industry experts, moderated by faculty of top B-school to discuss relevant industry perspectives on trending business issues and share industry insights
- **HR Conclave:** A networking opportunity with corporate executives and HR professionals to gain insights into recruitment trends, talent management & organisational development.
- **Management Development Program (MDP):** A platform for fostering collaborative knowledge exchange and hands-on professional skill development sessions, aimed at empowering institutional branding, collaboration with corporate executives, industry experts, and academicians.

Strategic Benefits

- Exposure to real-world industry insights, emerging trends and diverse business perspectives
- Networking opportunities with corporate executives for future career prospects.
- Bridging the gap between academia and industry practices.
- Elevating the institute's reputation and visibility through industry collaboration.
- Enhanced placement connects with industry HR leaders.
- Enriched teaching methodologies with Integration of industry practices into academic curriculum and immersive learning experiences from industry settings.
- Empowering institute leadership capabilities with strategic thinking skills, and decision-making prowess to effectively foster institutional growth and drive organisational success
- Enhancing the institute's reputation for academic excellence through industry partnerships and knowledge exchange.

- **Industry Visits:** Immersive learning experiences through expert guided and strategically curated visits to diverse industries for a deeper understanding of business operations, challenges and opportunities with real-world exposures.

Deliverables

Throughout the two-year MBA program, with varying frequencies depending on the program:

- Master Classes: Eight sessions per academic year.
- Round Tables: Eight sessions per academic year.
- HR Conclave: Once per academic year.
- Management Development Programs (MDPs): Once per academic year.
- Industrial Visits: Four visits per academic program.

WoW Moments

- Exposure to over **150+ top-level** industry connects with corporate executives, industry leaders, HR Professionals & academicians.
- Enrichment through **46 hours** of value-added industry intervention.
- Collaborative visits with at least 4 industries for experiential and immersive learning.
- Potential for elevated institutional rankings.
- Accreditation and industry engagement with instituted for placement and research.
- Higher Student Satisfaction Index - **Over 90%** of students who have participated in our industry interventions have rated their experience as "good" or "**excellent**" reflecting the quality and value they perceive in our programs.
- Improved database of industry connects for placements.
- Strengthened institute's credentials, branding, professional reputation, and competitive edge through continuous industry learning and organizational development.

Faculty Interventions

- General Faculty Development Programme (FDP)
- Domain Specific FDP
- International Faculty Session
- Faculty Observation & Evaluation
- Train The Trainer Initiatives
- Environment, Sustainability & Governance (ESG)



Program Overview

Edex Educom offers a comprehensive suite of Faculty Intervention programs designed to enhance the skills, knowledge, professional development and effectiveness of Management faculty members of the institute. These interventions cater to the diverse needs of faculty in areas such as teaching methodologies, subject matter expertise, assessment strategies, global pedagogical perspectives, sustainability practices, capability building and competitive edge. Through a blend of tailored FDPs, training sessions, workshops, international faculty sessions, observation and evaluation, Edex aims to elevate the academic excellence and institutional reputation.

Program Highlights

- **General Faculty Development Programs (FDPs):** Tailored training programs addressing diverse faculty needs, focusing on empowering key domains including teaching methodologies, assessment strategies, research acumen, and professionalism
- **Domain Specific Faculty Development Programs (FDPs):** Specialised training to enhance faculty expertise in specific functional domains and subject matter expertise through hands-on practicum sessions and experiential learning initiatives.
- **International Faculty Sessions:** Foreign faculty interactions with renowned international academicians & practitioners scholars on topics encompassing global teaching practices, business trends, and management perspectives
- **Faculty Observation and Evaluation:** Monthly reports for faculty members with continuous observation and evaluation support including Individualised feedback, faculty review and grading, course allocation fitment, support for faculty workload management and more.

Strategic Benefits

- Enhanced pedagogical approaches and effective assessment strategies for optimised learning and teaching outcomes.
- Improved professional skills of faculty and enhanced engagement and academic performance from students
- Transformational impact on educational quality through exposure to global academic trend.
- Fostering enriched curriculum development and course content through adoption of innovative teaching methodologies such as sustainability principles, in alignment with accreditation standards.

Train the Trainer: Comprehensive faculty training on industry interface, global corporate standards, and Outcome-Based Education (OBE) practices and design thinking initiatives drawing from the expertise of reputed business schools.

- **Sustainability Matter:** Hands-on workshop on integrating sustainability principles and informed business practices into teaching and research covering stakeholder management, sustainability risk and assessment.

Deliverables

Throughout the two-year MBA program, with varying frequencies depending on the program:

- General FDPs: Offered twice in an academic year
- Domain Specific Faculty Development Programs (FDPs): Offered twice in an academic year
- International Faculty Sessions: Eight sessions per academic year through online mode.
- Faculty Observation and Evaluation: 30 faculty members of the institute will be covered in a semester.
- Train the Trainer: once at the beginning of the MBA program
- Sustainability Matter: once at the beginning of the MBA program

WoW Moments

- Continuous faculty development with over 120+ hours of faculty engagement initiatives.
- Opportunity to engage with over 8 renowned international scholars and management professionals.
- Support to integrate innovative global best practices and sustainability principles into teaching and research practices
- Improved faculty satisfaction with the institute and optimised teaching environment, ultimately reflecting better credentials for the institute.
- Potential for higher rankings in national and international league tables due to the enriched academic environment and global exposure.

Student Interventions

- Foundation Fortnight- Orientation Programme
- Global Corporate Leader – GCL
- Specialisation Proficiency Test
- Weekly Sessions
- Student Forum Initiatives
- Assessment Centre - AC
- Development Centre - DC



Program Overview

Edex offers a comprehensive suite of Student Intervention designed to enhance the learning experience, academic proficiency, skill development, and prepare them for successful corporate careers. Through a combination of immersive experiences covering various student development aspects including MBA orientation, leadership training, specialisation proficiency, competency, student centric learning opportunities, and Assessment Centres (AC) & Development Centre (DC), Edex aims to provide students with a platform to foster a holistic growth by facilitating their academic growth and professional acumen.

Program Highlights

- **Foundation Fortnight:** A comprehensive orientation program designed to acclimate new MBA students to the institute's ethos, culture, values and academic rigours.
- **Global Corporate Leader (GCL):** An immersive project-based initiative cultivating leadership and innovation skills through real-world problem-solving and leadership training.
- **Specialisation Proficiency Test:** Assessing students' knowledge and proficiency in chosen specialisation areas providing valuable insights into students' academic progress and career readiness.
- **Weekly Sessions:** Specialised lectures with practical exposure and in-depth insights into key subject domains conducted by esteemed faculty from reputed Business Schools.
- **Student Forum Initiative:** A dynamic platform fostering leadership, management skills, and industry relevance through initiatives from diverse student councils and clubs.

Strategic Benefits

- Mastery of management communication and Acquisition of leadership strategies to cultivate a global mindset and ethical leadership practices
- Development of personalised action plan for aspiring to become a Global Corporate Leader
- Platforms for addressing industry-relevant challenges and fostering entrepreneurial innovation
- Opportunity to gauge the preparedness of students for specialisation-specific challenges and thereby enhanced academic guidance and support for students' career aspirations
- Enhanced professional competencies & technical skillsets
- Elevated Institute Reputation within the academic community through innovative student engagement initiatives.
- Comprehensive Competency Assessment in Assessment Centre.

- **Assessment Centre:** Evaluating students' competencies and skills through comprehensive assessment methodologies by specialised faculties from reputed business schools.
- **Development Centre:** Enhanced professional competencies and technical skills for a holistic student development through sessions from industry experts and master trainers.

Deliverables

Throughout the duration of the MBA program, with varying frequencies aligned with the academic calendar depending on the program:

- **Foundation Fortnight:** Once during the first two weeks of the academic program
- **GCL:** Once at the conclusion of Semester 2 with 12 hours of leadership training sessions per student section
- **Specialisation Proficiency Test:** Once at the end of the second semester
- **Weekly Sessions:** Every academic month, a total of 12 hours of value added hours of sessions.
- **Student Forum Initiatives:** A total of 20 hours of engagement with all the student forum initiatives per academic semester.
- **Assessment Centre and Development Centre :** These programs will be conducted during the second semester of the MBA program.

WoW Moments

- Student development and assessment initiatives with over **100+ hours** of engagements.
- Fortnight-long immersive orientation experience with over **55+ hours** of student interaction through Foundation Fortnight
- Access to specialised trainers and mentors for leadership training.
- Tailored Learning Paths and strategic student allocation through assessment of Specialisation Proficiency of individual students.
- Regular engagement with domain expert faculty from reputed Business Schools.
- Dynamic Student Engagement through Student Forum Initiative.
- Greater Student Satisfaction, Retention, and overall academic excellence of the institute.
- Tailored guidance and support for career development for increased employability and placement opportunities.
- Potential for elevated institutional rankings & accreditation through student centric immersive learning initiatives.

Academic Interventions

- Curriculum Review
- Academic Audit
- Question Paper Audit
- Research Interventions
- Case Study Interventions



Program Overview

Edex offers a comprehensive suite of Academic Interventions designed to elevate the quality and competitiveness of MBA programs. These interventions encompass curriculum review, academic audit, question paper audit, research interventions, and case study interventions, aiming to ensure alignment with academic accreditation standards, Innovative teaching methodologies, crafted to address specific needs & challenges faced by MBA institutions and foster a culture of scholarly excellence for the institution in academia

Program Highlights

- **Curriculum Review:** Expert faculty from reputed Business Schools conduct semester-wise curriculum reviews and consequent overhauling and enrichment of the Curriculum, ensuring alignment with industry standards.
- **Academic Audit:** External senior academicians evaluate course content, adherence to quality standards, CO-PO mapping and provide valuable insights for improvement semester wise to the Institute.
- **Question Paper Audit:** Semester wise comprehensive auditing of question papers and evaluation process by specialised academic practitioners ensures academic integrity and quality compliance.
- **Research Interventions:** Meticulously designed programs combining research workshops, mentoring, collaboration facilitation, and publication support empowering faculty to enhance research capabilities and scholarly output.

Strategic Benefits


- Enhanced curriculum quality and alignment with academic & industry standards.
- Development of faculty expertise and leadership in pedagogy excellence.
- Opportunities for faculty to enhance research capabilities and scholarly output through specialised workshops and mentoring. Strengthened Collaborative Networks and Interdisciplinary Research.
- Recognition and reputation enhancement through case study publications and competitions.
- Access to Expert academicians from renowned Business Schools for curriculum review and academic audits.
- Competitive edge for the academic excellence.

- **Case Study Interventions:** A series of workshops for case study teaching, case study writing and publications providing a structured frameworks these interventions provide a structured framework for fostering innovation, knowledge dissemination, and pedagogical excellence within the institution.

Deliverables

- Curriculum review is done once at the beginning of each semester and academic & question paper audits are conducted once at the end of each semester.
- Research and case study interventions are strategically scheduled throughout the academic year, with periodic workshops and training sessions to accommodate faculty members' availability.

WoW Moments

- Up-skilling & re-skilling faculty members through various interventions like case study publications, competitions, research workshops, & pedagogy training.
 - Tailored support and guidance from experienced professionals to meet the unique needs and challenges of each MBA institution.
 - Continuous improvement and refinement of academic practices to ensure excellence and competitiveness in the global education landscape.
 - Enhanced credibility and reputation to the MBA program due to increased Scholarly Output and Publication Success
 - Assurance of academic integrity and adherence to quality benchmarks to academic accreditation standards
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Board of Studies Interventions

- BOS Interventions
- Institutional effectiveness and Centre of Excellence



Program Overview

Edex offers multifaceted Institutional Effective Intervention programs including Board of Studies Interventions and Institutional, effectiveness, and Centre of Excellence initiatives to elevate the standards, efficiency, and innovation capacity of MBA institutes. These initiative integrate strategic planning, continuous assessment, industry collaboration, and accreditation compliance to ensure institutional excellence and relevance. Improve quality of teaching & learning practices, this program aims to empower institutions to achieve their mission, enhance student outcomes, and strengthen their reputation in the competitive landscape of management education.

Program Highlights

- Board of Studies Interventions focus on industry-relevant curriculum design, regular curriculum reviews, rubric development, accreditation support, and strategic planning guidance.
- Institutional Effectiveness and Centre of Excellence program emphasise continuous assessment, strategic planning, establishment of collaborative centres of excellence, and integration of data-driven decision-making.

Strategic Benefits

- Higher accreditation scores leading to enhanced institutional excellence and reputation.
- Enhanced employability and career prospects for students through industry-relevant curriculum and strategic planning.
- Increased capacity for innovation, knowledge creation, and change management.
- Improved student learning outcomes and program quality through rigorous assessment and continuous improvement.
- Strengthened reputation and influence of the institution through the establishment of Centres of Excellence.

Deliverables

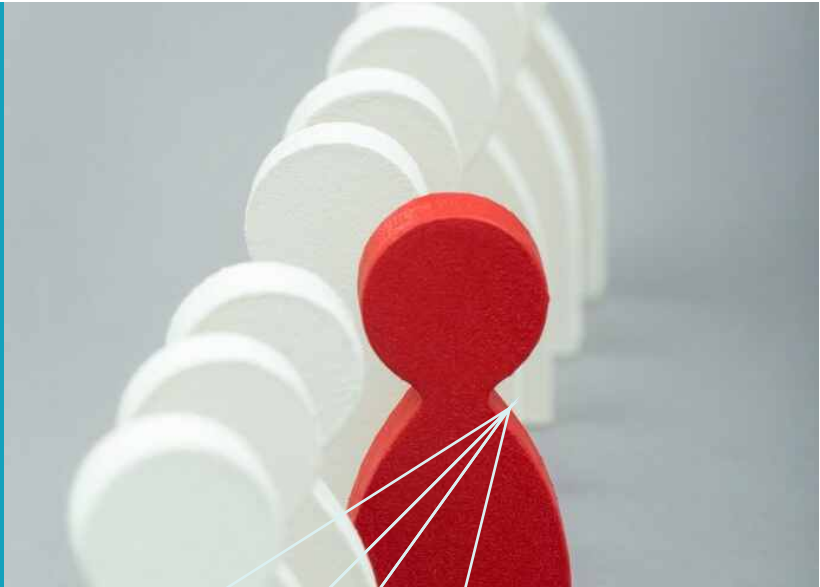
- Board of Studies Interventions occur throughout the MBA program duration with periodic program reviews and strategic planning.
- Institutional Effectiveness and Centre of Excellence programs are ongoing processes with continuous planning, assessment, and improvement cycles.
- BOS interventions with periodic program review & strategic planning.

WoW Moments

- Customised rubrics for enhanced institutional effectiveness and higher accreditation scores .
 - Establishment of collaborative centres of excellence focused on addressing contemporary challenges, fostering innovation and knowledge creation.
 - Tailored guidance and support for strategic planning, curriculum development, and industry partnerships.
 - Integration of data-driven decision-making into policy development and strategic planning.
 - Access to industry-relevant curriculum design and affiliation with reputed corporate entities.
 - Increased networking opportunities, faculty exposure, and branding through industry affiliations and collaborations.
 - Access to high-quality institutional research, best practices, and innovative approaches for faculty and stakeholders.
 - Increased visibility and branding opportunities through national and international collaborations.
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Placement Interventions

- Empanelment of Reputed Corporate Entities
- Evaluation Centre & Placement Orientation Program



Program Overview

Edex offers specialised Placement Interventions aimed to enhance placement opportunities and career readiness for MBA students, maximising placement opportunities. Our comprehensive programs focus on strengthening industry connections by empanelling reputed corporate entities and providing placement orientation and evaluation programs, ensuring students are well-prepared for successful careers.

Program Highlights

- **Empanelment of Reputed Corporate Entities:** This program focuses on identifying and empanelling with a minimum of 30 esteemed corporate entities for assisting the institute's campus-placement process and providing expanded placement opportunities for students.
- **Placement Orientation & Evaluation Program:** The 4 month spanning specialised program combines technology-enabled series of aptitude evaluation tests followed by placement grooming sessions focusing on soft-skill enhancement, career counselling, grooming and interview preparations including resume impressions, mock interviews, GD evaluations and CV review, enhancing students' placement readiness and employability.


Strategic Benefits

- Expanded Placement Opportunities: Access to a wide network of reputed corporate entities enhances students' job prospects and placement rates.
- Enhanced Industry Connect: Strengthened industry relationships and visibility for the institute, increasing credibility among corporate recruiters.
- Increased placement rates and job prospects for students.
- Improved Placement Readiness: Technology-enabled evaluations and placement grooming sessions ensure students are well-prepared for interviews and career success.
- Personalised Feedback and Guidance: Individualised assessments and training provide students with tailored support for career development and growth.

Deliverables

- Empanelment of corporate entities and evaluation centre activities are conducted throughout the MBA program.
- Placement orientation and evaluation programs are typically scheduled during the second semester of the MBA program, spanning a total of four months.

WoW Moments

- Exclusive Corporate Partnerships: Access to a curated list of reputed corporate entities providing array of placement opportunities for students.
 - Cutting-edge Evaluation Technology: Use of technology-enabled aptitude tests and placement grooming sessions, offering students a competitive edge in the job market.
 - Personalised Training and Support: Focused personalised attention and feedback, fostering individual growth and development.
 - Proven Success: Edex's track record of successful placement support and industry partnerships instills confidence and trust in our interventions, ensuring optimal outcomes for institutes and students alike.
 - Tailored approach to meet institute's placement goals and enhanced student employability.
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