



Student to Professional...

A 360 degree
transformation
in 360 hours!

Super 60 Initiatives!



Student
Development
Interventions



Industry
Interventions



Academic
Interventions



Placement
Interventions

Super 60 Interventions



Student Development Interventions

- Foundation Orientation Programme
- Global Corporate Leader – GCL
- Specialisation Proficiency Test
- Weekly Sessions
- Student Forum Initiatives
- Assessment Centre - AC
- Development Centre - DC



Industry Interventions

- Master Classes
- Industrial Visits



Academic Interventions

- Research Interventions



Placement Interventions

- Empanelment of Reputed Corporate Entities
- Evaluation Centre & Placement Orientation Program

OVERVIEW

Super 60 Interventions

Program Overview

The Super 60 initiative by Edex is an exclusive program meticulously designed to cater personalised support and resources to a select group of high-potential batch of 60 MBA students. Super 60 is a strategic approach by Edex to maximise the potential of the students by aiming to elevate academic performance, foster career readiness, and cultivate overall development among its participants. Through a curated selection of program deliverables spanning key intervention areas of student development initiatives, industry relevance, research and placement training, Super 60 provides a transformative learning journey that goes beyond traditional academic experiences.



Program Highlights

- Foundation Orientation Program
- Global Corporate Leader (GCL)
- Specialisation Proficiency Test (online)
- Weekly Sessions (online)
- Student Forum Initiative
- SHL Assessment (Online)
- Assessment Centre
- Development Centre
- Master Class (Online)
- Industry Visits
- Research Interventions
- Empanelment of Reputed Corporate Entities
- Evaluation Centre and Placement Orientation Program

Program Highlights

- **Foundation Orientation Program**
A comprehensive two week orientation program designed to acclimate new MBA students to the institute's ethos, culture, values and academic rigours.
- **Global Corporate Leader (GCL)**
An immersive project-based initiative cultivating leadership and innovation skills through real-world problem-solving and leadership training.
- **Specialisation Proficiency Test (online)**
Assessing students' knowledge and proficiency in chosen specialisation areas providing valuable insights into students' academic progress and career readiness.
- **Weekly Sessions (online)**
Specialised lectures with in-depth insights into key subject domains conducted by esteemed faculty from reputed Business Schools.
- **Student Forum Initiative**
A dynamic platform fostering leadership, management skills, and industry relevance through initiatives from diverse student councils and clubs.
- **SHL Assessment (Online)**
A 3 Hour assessment is conducted in prior to the Assessment Centre and Development Centre session.
- **Assessment Centre (AC)**
Evaluating students' competencies and skills through comprehensive assessment methodologies by specialised faculties from reputed business schools.
- **Development Centre (DC)**
Providing personalised development plans and guidance to enhance students' professional growth by specialised trainers.
- **Master Class (Online)**
Exclusive talks by Director/CEO level professionals on specific business domains and industry emerging trends.
- **Industry Visits**
Immersive learning experiences through expert guided and strategically curated visits to diverse industries for a deeper understanding of business operations, challenges and opportunities with real-world exposures.
- **Research Interventions**
Tailored programs aimed at fostering a culture of research excellence and scholarly output among MBA students. These interventions provide comprehensive support through workshops and training sessions quarterly, empowering students to conduct high-quality research and contribute to academic knowledge in their respective fields.
- **Empanelment of Reputed Corporate Entities**
This program focuses on identifying and empanelling with a minimum of 20 esteemed corporate entities for assisting the institute's campus-placement process and providing expanded placement opportunities for students.
- **Placement Orientation & Evaluation Program**
Following the series of technology-enabled aptitude evaluation tests for 16 weeks, a six day placement grooming sessions with Training Modules associated with Soft-skill Enhancement and Career Counselling will be conducted. The grooming sessions focus on soft-skill enhancement, career counselling, grooming and interview preparations including resume impressions, mock interviews, GD evaluations and CV review, enhancing students' placement readiness and employability.

Strategic Benefits



Enhanced exposure to industry insight

Participants gain unparalleled access to industry insights, trends, and practices through exclusive Master Classes conducted by Director/CEO level professionals. Industrial Visits provide hands-on exposure to diverse business environments, bridging the gap between theory and practice.



Enabling research excellence

Super 60 participants receive comprehensive support to excel in scholarly endeavours. Research workshops and mentoring sessions equip students with essential tools and methodologies, while publication support ensures their work contributes to academic knowledge and career advancement.



Holistic development

The program fosters holistic development through a range of initiatives. Foundation Fortnight prepares students for the rigours of the MBA journey, while the Global Corporate Leader Program hones leadership skills and innovation capabilities. Specialisation Proficiency Test assesses and enhances students' knowledge in their chosen fields, ensuring they are well-prepared for specialised roles.













Improved Career readiness

Super 60 participants benefit from specialised placement interventions aimed at enhancing their employability and placement success. Evaluation Centre and Placement Orientation Program provide personalised assessment, training, and grooming, empowering students to clear placement interviews and secure coveted job offers. Technology-enabled evaluations and placement grooming sessions ensure students are well-prepared for interviews and career success.

Deliverables

Throughout the duration of the MBA program, with varying frequencies aligned with the academic calendar depending on the program:

 <p>Foundation orientation</p>	<p>Two week orientation once during the first week of the academic program</p>	 <p>Master Classes</p>	<p>Four sessions per academic year.</p>
 <p>GCL</p>	<p>Once at the conclusion of Second Semester with 12 hours of leadership training sessions per student section.</p>	 <p>Industrial Visits</p>	<p>Two visits per academic program</p>
 <p>Specialisation Proficiency Test (Online)</p>	<p>Once at the end of the second semester</p>	 <p>Research Interventions</p>	<p>Interactive one-day workshop scheduled once in the academic year.</p>
 <p>Weekly Sessions (Online)</p>	<p>Every academic month, a total of 6 hours of value added hours of sessions.</p>	 <p>Empanelment of corporate entities</p>	<p>Conducted throughout the duration of MBA program</p>
 <p>Student Forum Initiatives</p>	<p>A total of 4 hours of engagement with all the student forum initiatives per academic semester.</p>	 <p>Placement Orientation & Evaluation Programs</p>	<p>A six day long placement orientation is typically scheduled during the end of the MBA program</p>

WoW Moments

- Exposure to over **30+ top-level industry connects** with corporate executives, industry leaders, & academicians, gaining invaluable insights and networking opportunities.
- Student centric development and enrichment initiatives with over **360+ hours of engagements**.
- Transformative Experiences: From immersive Industrial Visits to hands-on leadership training in the Global Corporate Leader Program, Super 60 offers transformative experiences that shape future leaders and innovators.
- Personalised Support: With personalised mentoring, specialised workshops, and placement grooming sessions, Super 60 ensures that each participant receives tailored support to unlock their full potential and achieve their career aspirations.
- Personalised research and publication support for research endeavours
- Fortnight-long immersive orientation experience with over **30+ hours of student interaction** through Foundation Fortnight
- Cutting-edge Evaluation Technology: Use of technology-enabled assessments offers students a competitive edge in the job market.
- Comprehensive evaluation and placement grooming for enhanced career readiness
- Individualised Training: Evaluation Centre and Placement Orientation Program include personalised grooming sessions and feedback for each student.
- Higher Student Satisfaction Index - **Over 90% of students** who have participated in our student development interventions have rated their experience as "good" or "excellent," reflecting the quality and value they perceive in our programs.
- Greater Student Satisfaction, Retention, and overall academic excellence of the institute.
- Potential for elevated institutional rankings / accreditation and industry engagement with institutes for placement and research.
- Strengthened institute's credentials, branding, professional reputation, and competitive edge in the marketplace through student centric immersive learning initiatives.

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