

## Corporate Edition

# Customised Executive Education Programs



Edex Educom offers Customised Programs that are tailored to enable employees and entrepreneurs to polish and strengthen their skills, widen their perspective and effectively address business challenges. We work closely with the organisation to design a cohesive customised executive education program, which addresses the organisation's unique goals and challenges. Our collaboration with top business schools & leading institutes gives you access to a high impact & transformational learning environment and ensures that you sustain a competitive edge and achieve profitable growth.

Our faculty members are highly qualified and trained at Harvard, IIMs, and ITP-Europe, with 60% of them bringing 20 plus years of industry experience. The experience and talent of our faculty combine to create world-class teaching excellence, resulting in top-level educational programs and cutting-edge research that extend the frontiers of business knowledge.

## How Customisation Helps

- Customised programs address corporate education needs and implements strategic goals.
- Each program is designed to foster personal, career and corporate development.
- It enables participants to widen their perspectives and effectively address individual business challenges
- The customised program is designed cohesively to achieve the organisation's unique goals and challenges
- Our programs offer real-time experiences in order to optimise learning, teaching and discussion, allowing participants to apply this knowledge in an actual work-setting.

# Process Flow



## Discussions and need Analysis

- Meeting the concerned HR or L&D teams to understand the specific training requirements.
- Undertake exercises like Focus Group Discussions and town halls with prospective participants.

## Program Design and Proposal

- Based on the inputs gathered, Management Development Centre (MDC) designs a program post consultation with trainers.
- The program is sent as a proposal to the client.

## Program Finalisation and Delivery

- After further discussions and deliberations, the program is finalised.
- The program is then delivered to the participants.

## Feedback

- As a standard process, the feedback is taken for all programs and necessary changes are made (either in the course of the sessions or in subsequent modules as needed).

# Features Offered in Our Programs

- Tailored to suit on-site requirements
- Company-specific courses
- Competency-based curriculum
- Interactive learning environment
- Real-time experiences through live projects
- Extended mentorship

# Why Choose EDEX Educom

## COMPETITORS

As opposed to individual coaches, in-house trainers and Universities, Edex Educom is leagues ahead in terms of the quality, level of mentoring, cutting-edge research and domain expertise and remains the most- preferred choice, when it comes to customised programs. With a myriad set of trainers from various walks of life and the backing of the Institutions, Edex Educom has a wealth of knowledge and insights gathered through years of experience and expertise. The result is top-level training programs, well-crafted to suit all the business needs pertaining to organisations and their scenarios.

# Duration

## SHORT DURATION

In the short duration format, the Customised Program will be conducted for a minimum of 2 days and can extend up to a maximum of 14 days.

Short Term Programs	Hours / Days	Certification
Leveraging Analytics In HR	20 hrs / 5 days	Certification by a Reputed Business School
Leadership Program	48 hrs / 4 days	
Design Thinking & Innovation	48 hr / 4 days	
Artificial Intelligence Program	48 hr / 4 days	
Sales & Marketing Analytics	48 hr / 4 days	
Negotiation Skills	48 hr / 4 days	

## MID-DURATION

The mid-duration Customised Program will be conducted for a minimum period of 4 weeks and can extend up to 12 weeks.

## LONG DURATION

Based on the executive's convenience, the long duration Customised Program will be held for a minimum of 6 months and can last for about 12 months.

Long Term Programs	Months	Certification
Executive Education Management Program	11 Months	Certification by a Reputed Business School
Leveraging Analytics In Business	10 Months	
Business Strategy Program	6 Months	

## Programs customised for junior and mid-level management

The Customised Programs are passionately designed, keeping in mind the requirements of executives and functions of junior and midlevel management. This specialised program will enable the participants to broaden their perspective and gain a better understanding of their business. The Management Customised Program is suitable for mid to senior level managers who showcase excellent leadership potential, and is apt for Project leaders and Senior leaders who are responsible for cross functional teams.



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